



30 for 30 Campaign Overview

The 30 for 30 Campaign is dedicated to ensuring that the unique needs of women living with and affected by HIV, including transgender women, are addressed in the national HIV response. We are especially committed to illuminating and eliminating the gaps in prevention and care services for Black and Latina women who currently make up over 80% of the epidemic among women but only 12% and 14% of the US female population respectively. The Campaign is concerned with the current state of HIV prevention and care for women as studies continue to show that women, especially women of color, have consistently poorer health outcomes despite there being no significant clinical difference in treating men or women living with HIV. The Campaign's mission is to ensure that the unique needs of women living with and affected by HIV are addressed through policy, research, education and activism toward the elimination of health disparities and gaps in the continuum of prevention and care.

30 for 30 Campaign Priorities

- Service Accessibility & Delivery. Expand and expedite the provision of women-centered supportive services and housing services for women living with and affected by HIV. Linking and retaining women in HIV care requires supportive services such as adequate transportation assistance, childcare options, nutritional adequacy, assurance of transgender-competent care and services, case management, and peer support services to guide and support women's efforts to obtain HIV testing, medical and social services. Access to stable housing is an evidence-based HIV prevention strategy, as well as an essential component of effective, sustained medical care.
- Service Integration. Make women-centered, integrated care more widely and readily available. Relevant agencies must work to integrate service delivery and provider training in the three health care delivery areas of greatest importance to women living with or affected by HIV: 1) HIV prevention, treatment and care; 2) sexual and reproductive health services; and 3) intimate partner violence prevention and counseling.
- Research and Metrics to Expand Service Availability. Produce better data and more targeted research to identify and address women's needs. All data must be disaggregated by sex and gender. Women-controlled prevention tools must be developed and made available. Available data on service and treatment delivery is rarely disaggregated by sex or gender, making it impossible to accurately quantify existing gaps in services and their impact on women and girls, including transgender women and girls. As yet there are no women-controlled prevention tools available. Male condoms aren't enough and female condoms cannot be used without a partner's knowledge and consent. Women urgently need expanded investment in and research into current and future HIV prevention tools including female condoms, Treatment as Prevention (TasP), Pre-exposure Prophylaxis (PrEP), microbicides and a better understanding of the impact of hormonal contraception use on HIV risk.

30 for 30 Campaign Steering Committee Members by Organizations

The Afiya Center, African Services Committee, AIDS Alabama, AIDS Institute/AIDS Alliance for Children Youth & Families, AIDS United, Bailey House, National Black Leadership Commission on AIDS (NBLCA), National Women and AIDS Collective (NWAC), Sisterlove. Inc., U.S. Positive Women's Network (PWN), The Women's Collective (TWC), and Women Organized to Respond to Life-threatening Diseases (WORLD).

Contact Information

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